

Prepared by Ems2 for the Federation of Small Businesses, Oxfordshire Branch.

Roadshow Dates

- 8th April: Kidlington Exeter Hall
- 12th May: Didcot Cornerstone Arts Centre
- 26th May: Witney Corn Exchange
- 2nd June: Thame Spredaeagle Hotel
- 24th June: Chipping Norton Crown and Cushion
- 21st Jul: Abingdon Council Chamber, Guildhall
- 18th Aug: Faringdon, Faringdon Business Centre
- 15th Sept: Oxford City, Town Hall
- 30th Sept: Henley Henley River & Rowing Museum
- 8th Oct: Wantage Lains Barn
- 27th Oct: Wallingford, South Oxfordshire District Council offices

Want to recommend the roadshow to an associate? Bookings: Tel: 0845 600 9 006
Or email: info@businesslinksolutions.co.uk
Events are open to all owners of small to medium sized businesses and sole traders, they are free and a buffet is provided

All events are 7pm-9pm with

Supporters

Oxfordshire Economic Partnership

Federation of Small Businesses

Business Link

Oxfordshire Town Chambers Network

Envirowise

Cherwell District Council

South Oxfordshire District Council

West Oxon District Council

Oxford City Council

Vale of the White Horse District Council



Make Money from Climate Change: Roadshow Review

Issue 2

June 2009

Innovation to help with Extreme Weather

'MMfCC' visited Didcot and Witney during May. As well as examples of low carbon solutions, two of



Delegates in the Cornerston Arts Centre, Didcot

the case studies featured help with the **effects** of climate change. One related to droughts, the other to floods—both of which are on the increase. According to the [UK Climate Impacts Programme](#) the UK is likely to experience more extreme weather and we need to

start planning now to deal with the consequences, such as additional flooding, drought and sea level rise.

Oxfordshire businesses are taking the initiative

Save Water—Save Cash



Didcot: Matt Napper of Use the Rain

Matt Napper of Use

the Rain described his rainwater harvesting systems which help with drought and reduce water charges. Matt told delegates that water is becoming a commodity; with the increase in water metering, saving on water makes good sense to all householders and businesses.

Text Message: Your House is going to Flood!

Anyone who has suffered the devasta-

Witney: Allan Jenkins of ISIS Security describing *Canute*.



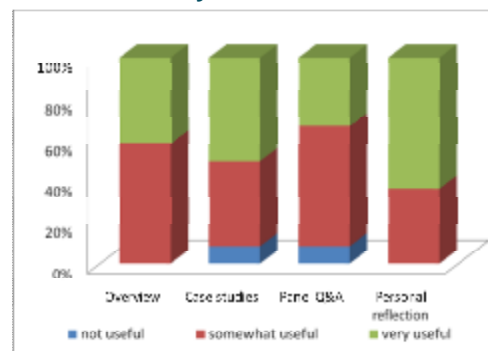
tion of flooding will recognize the value of having extra precious minutes to save treasured or valuable possessions.

Allan Jenkins used his electronics skills to create *Canute*. Sensors at various levels can send texts to his clients to give them the ability to act.

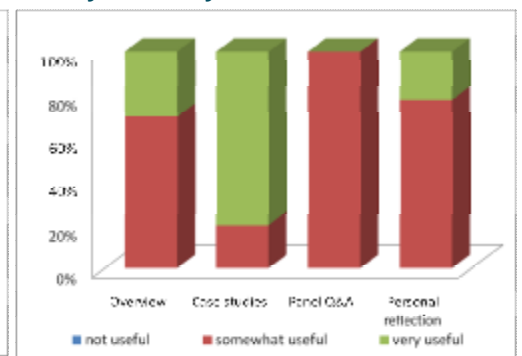
Can your business help with climate adaptation?

Case studies continue to inspire

Didcot 12th May



Witney 26th May



Download the Roadshow

To download presentations from all events, register/logon to www.ems2.com

and go to "climate secrets/low carbon innovations". Each month, it will be updated with the latest case studies.

Amey: think of Carbon as *Money*



Keith stressed that UK Government projects require companies to take action on climate change

Group Director for Health, Safety, Environment and Quality, Keith Sexton joined Amey in 2000. Since then, he helped to raise the company to 'Gold Band' status within the BITC Environment Index.

As well as qualifications in Engineering, Occupational Health and Safety and Environmental Management, Keith is a Fellow of both the Institution of Occupational Safety and Health and the Insti-

tute of Environmental Management, and is a Chartered Environmentalist.

Keith told delegates in Witney that he is spending more and more of his time on the climate change agenda. He explained why all business owners hoping to engage in Government projects should embed actions for climate change into their business "Whether or not you believe that climate

change is happening". This could be to develop an environmental policy or certification for ISO14001, and Amey can provide guidance to its suppliers.

Amey is interested in local procurement, but companies who have a clear stance on climate change will have the edge over those who do not. In Didcot, Keith described the company's Carbon Accounting activities, saying, "You have to think of Carbon as Money"



Glyn Hall of CFL Ltd, speaking in Didcot

To Print or not To Print

Not to print!
Glyn Hall, Managing Director at Commercial Facilities and Logistics Ltd, believes many brochures can be perfectly legible online.

Why?

Because his systems enable interactivity. You can flick through as though reading a brochure, and even click on

videos for demonstrations of products.

Glyn realised the need to update the services of his existing traditional printing company to react to climate change. To cut down, not just on paper, but on the need for transport and courier services relating to delivery of printed matter. The online services en-

able CFL to do just this.

Glyn pointed out that his services also have the benefit of tracking "so you know who has looked at the material." this brings benefits to training materials as well as brochures.

Glyn had an offer—"go to our website and see the online demo"

Why not?



Roger Barker of Roger Barker Funeral Directors, speaking in Didcot

Eco-Coffins

A surprisingly entertaining funeral director, Roger Barker delighted the audience with his demonstration of a selection of stackable eco-coffins.

Saving on Carbon Dioxide, the coffins arrive in bulk with different sizes

arranged like Russian Dolls, one inside the other.

Research identified by Di who helped with the slides, showed emissions from cremations are surprisingly bad.

Made from a variety of

materials, the eco-coffins serve a valuable emerging market.

New research from the Post Office reveals that nearly 35% of people plan on an eco-friendly burial rather than a traditional coffin burial or cremation ceremony.



Listening Learning Leading



Climate Change Benefits of Cornbury's New Energy



The Lord Rotherwick of Cornbury Park, speaking in Witney

Delegates in Witney on 26th May, heard how Cornbury Park in Charlbury used to be a source of energy by virtue of the trees in its woods.

Now, the Lord Rotherwick sees history repeating itself as a new wind turbine, set within a dip in the estate to be barely visible, brings energy production back into Cornbury's repertoire.

"We like to be green and friendly." said Lord Rother-

wick, who commented that he thought the value placed on climate change by his customers was of vital importance. "Business must come first. Without a profitable sustainable business, how could we possibly be able to make a difference to these things?" he added. Hear, hear. Cornbury Park also produces natural spring water so, in time, can help its tenants be off-grid for both energy and water. Now *that's* green and friendly!

Illegal logging is a major concern as deforestation is a critical factor in worsening climate change, cited recently by Prince Charles' Rainforests Project

What's Your Track Record?



Bill Miller of Track Record, speaking in Witney

Bill Miller proves conclusively that anyone can transform what they do and make a difference to climate change.

As a case in point, Bill used to be a vet!

Since then, Bill has founded Track Record, a technology solution which helps businesses source products responsibly by tracking their origin. This helps with car-

bon footprint calculations, as well as responsible sourcing of for example, timber. Track Record acts as the honest broker between buyer and supplier. Using *Open Source* software, the technical approach adopted by Track Record enables low cost scalability.

Track Record now offers traceability to smaller businesses at a reasonable cost.

FAQs

The feedback from delegates often includes ideas they have to improve their competitive edge by addressing climate change.

We have also noticed a request for more information sources—here are some for you now—my thanks to Di Chesterman and Roger Wil-

son for this information.

Grants: www.greengrantsmachine.co.uk and www.j4bgrants.co.uk

For commercial/industrial energy - www.carbontrust.co.uk also Envirowise (registration information on next page)

For domestic energy/insulation etc - www.energysavingtrust.org.uk

Business Link - www.businesslink.gov.uk/southeast

FSB Members can access information from the national support network.

Local authorities, Chambers of Commerce can also help.



MCs—our local Hosts



Our local MC for Didcot was Di Chesterman, of *Didcot First*, who also helped with the slides for Roger Barker and information on grants.

In Witney, the honours were done by Mike Leggett of the Witney Big (and Bigger) breakfast group and owner, *The Southill Partnership*

Thanks to Di and Mike.

Special mention to Alison of *Didcot First* for her help in Didcot and Kaye of *The Southill Partnership* for coming to Witney to lend support to Mike, even though she had a bad foot!



Sneak Preview

Eco-Techno and Eco-Lido!

Case studies in Thame (*2nd June*) include a host of software-powered services to help with carbon reduction, whilst Chipping Norton (*24th June*) will include how the Chippy Lido is making money by tackling climate change.

Envirowise Sign-Up

Envirowise is one of the partner organisations behind **MMfCC**. If you didn't get a chance to talk to the Envirowise representative at the event, or would like some more information, please contact:

Website: www.envirowise.gov.uk

Advice Line – 0800 585794

You can also contact SE Regional Manager, Lisa Mattsson on 0870 1906338 / lisa.mattsson@envirowise.gov.uk

Envirowise is a Government-funded programme, which offers free, confidential and impartial advice and support to UK businesses on how to be more resource efficient, increase profits and reduce environmental impact.

Case Study and MC Contacts

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Witney

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The Lord Rotherwick
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The Crew— All Events



L-r: Didcot: Sue Priest of Ems2, Roger Wilson of Envirowise and David Dant of BC Strategies / Operation Ostrich

Expert Panel

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Intros and Scene Setting

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... And finally, grateful thanks to Mike Kirby for providing free photography for the roadshow from Didcot onwards:

www.mckphotography.co.uk 01280 847025
Covering Portraits, Events and for brochures or web site use. Also specialise in Wedding photography.

