

# Environmental Policy



## Company Aims

Ems2 exists to help reduce the negative impact of climate change.

This is its mission.

Its core business activity is to encourage and help owners of businesses of all sizes to create new products and services that lower the carbon intensity of their clients and/or help their clients to adapt to the effects of climate change

**The operations of Ems2 reflect these objectives.**

## Climate change strategy

### Greenhouse Gas Mitigation

Ems2 minimises its carbon footprint in its operational activities.

Ems2 employs a home-based working model. This model will continue as it grows.

Ems2 strives to buy from local suppliers, and gives preference to suppliers who are themselves diligent in their environmental approach, or committed to improving it.

Ems2's registered office:

- purchases its electricity from Good Energy (see [www.goodenergy.co.uk](http://www.goodenergy.co.uk))
- has cavity wall insulation
- uses low energy light bulbs
- purchases high efficiency white and electrical goods whenever they are required for renewal
- does not buy in bottled water
- uses food sourced from home grown vegetables, watered by gray water sources and our own hens' eggs whenever they are available



Ems2 operates an ongoing travel policy for business meetings, namely:

- using trains for trips into London and other major cities
- combining meetings to minimise car travel
- advocating teleconferencing for business meetings
- buying accredited carbon offsets whenever air travel is required

### Climate Change Adaptation

#### Flood

Ems2 relocated from its base in Caversham, Reading, where it was in a high risk flood zone, to Banbury, Oxfordshire, where it is not in a flood zone, in 2006.

Through keeping the garden and growing crops, Ems2 maintains the surface area for water drain-off during prolonged periods of rain.

#### Heat Management

The registered office has entrance porch and rear conservatory rooms which are used as air locks for extreme cold or hot days.

#### Drought

Ems2 uses two large water butts and maintains a pond at its registered office to reduce its use of water, especially during long periods of dry weather.

#### Storms and high winds

Ems2 has facilities in its registered office to maintain heat during power cuts through use of an open fire where logs, from managed sources, are burned.

## Other Environmental Impacts

- Ems2 divides and recycles all paper, plastic and glass
- Ems2's corporate business cards are printed on recycled card
- Ems2 uses recycled paper for printing day-to-day

## Encouraging others

Ems2's community activities are focused on innovation and enterprise, and it actively incorporates environmental education and encouragement in these activities.

- Ems2 supports the Climate Change Award for Young Enterprise in Reading, Berkshire.
- Ems2's founder is a supporter of the Oxfordshire Climate Exchange.
- Ems2 has developed and is running free workshops on climate change for small to medium sized enterprises.

Ems2 is committed to meeting or exceed all the environmental legislation that relates to it.

## Commitment and Communication

Founder Sue Priest accepts the impact the business operations of Ems2 has on the environment and is committed to reducing it. She created this policy and commits wholeheartedly to it. This policy shall be made available to clients, associates and suppliers through the corporate website.

Signed  Founder and Managing Director