



## Loss prevention experts, ORIS Group, step into Retail Carbon Footprinting to find new cost savings for their clients

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### Summary

The retail sector is under increasing pressure to reduce costs. Traditional loss prevention methods cut significant overheads, but looking at the Retail Supply Chain from a low carbon perspective enables ORIS to help its clients find new savings. Ems2 has developed a workshop suite for ORIS to use for early client engagement.

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### What Gives?

ORIS Group are experts in loss prevention strategy development, staff engagement and developing systems that effectively measure and manage shrinkage and risk. They understand the retail sector and are specialists in it. Ems2 provided bespoke consultancy to develop a suite of materials to enable ORIS to run workshops on Retail Carbon Footprint for their current, and prospective, clients.

### Retail Carbon Footprint

Pressures from government on the retail sector to “go green” are increasing. Legislation to mandate energy reduction for certain levels of use is already in place. Procurement decisions will force more carbon reduction requirements down the supply chain, especially where these exist in concessions within government buildings.

Ems2 discovered that savings of up to 20% in energy costs alone are thought possible across the retail sector from research done by the Carbon Trust.

These total over £300 million each year.

Ems2 developed a three-pronged approach for the ORIS Group for its Retail Carbon Footprinting to maximise the savings and opportunities for their clients. This included identifying emerging standards in measurement and packaging as well as examples of best practise from FTSE listed retailers.

For the ORIS Group's client base, there are significant opportunities to uncover more savings using this Retail Carbon Footprint approach.

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## Services Provided

- Bespoke desk-based research
- Workshop design
- Coaching and working with Anne Frost, ORIS Group's Head of Consulting
- Materials production for:
  - Workshop delivery
  - Interactive, creative sessions
  - Feedback
  - Ongoing engagement

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## Special Requirements

- Tight timescales
- Availability to help deliver the workshops if required
- Background reading list

### *Fixed Price Deliverables*

*The workshop materials production and background research was performed on a fixed price basis.*

*The price was contingent on the on-time delivery of the committed work*

### *Ems2 Performance*

*Ems2 delivered the project on time and included additional reports and information to enable ORIS to provide more value at its workshops*

### *ORIS Marketing Campaign tag line*

*"When it comes to carbon footprint reduction we're already thinking outside the box"*